



CHASE 

Card Lending Point of Sale vision

Storyboards | Round #2

04/19/2021

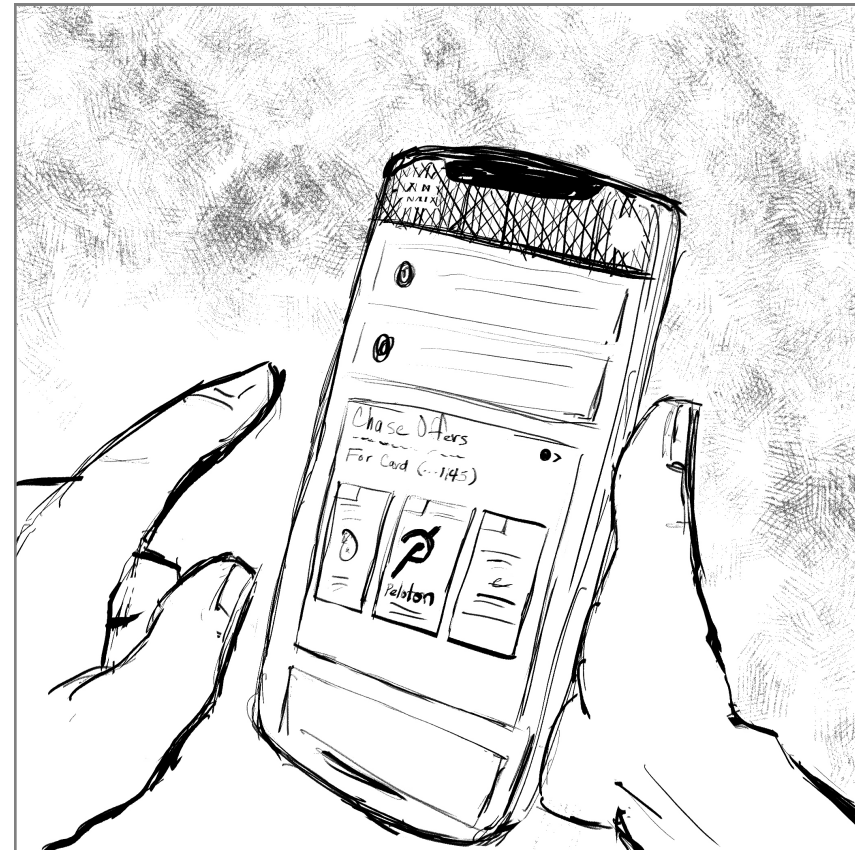
1

Integrating Lending into the Chase experience



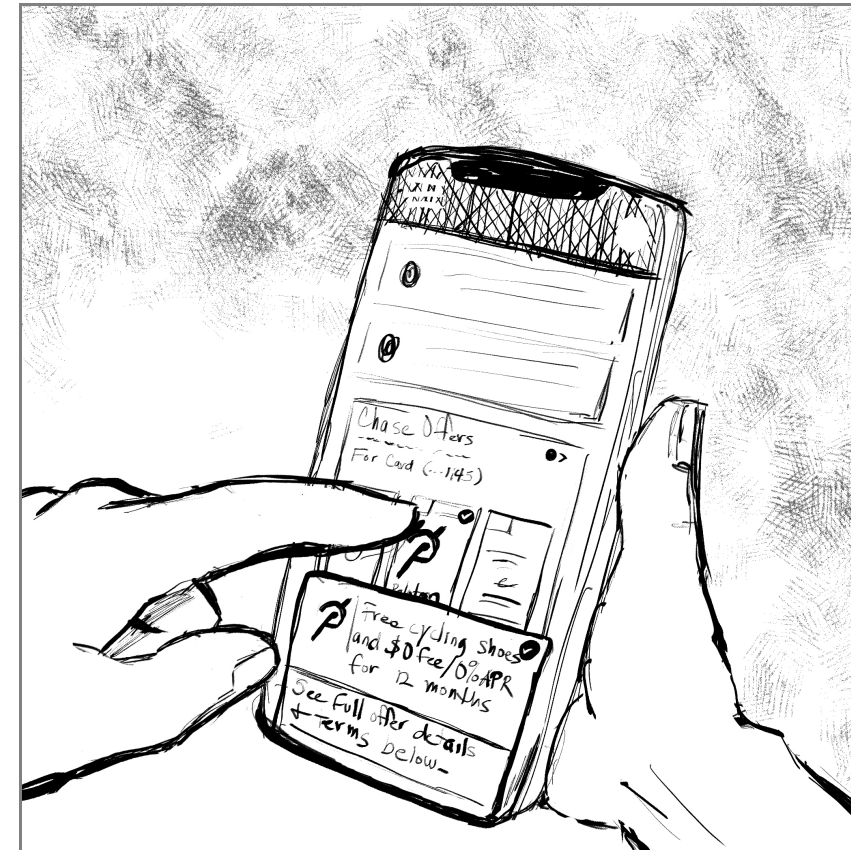
Step #1

Sylvia is browsing Chase Offers for her Chase Sapphire Reserve Credit Card.



Step #2

She sees a great offer for Peloton: "Free cycling shoes and \$0 fee / 0% APR for 12 months".



Step #3

She adds the offer to her card with a quick tap.



Step #4

She checks out at Peloton for a new \$1,895 Bike and uses her Chase Sapphire Reserve credit card.

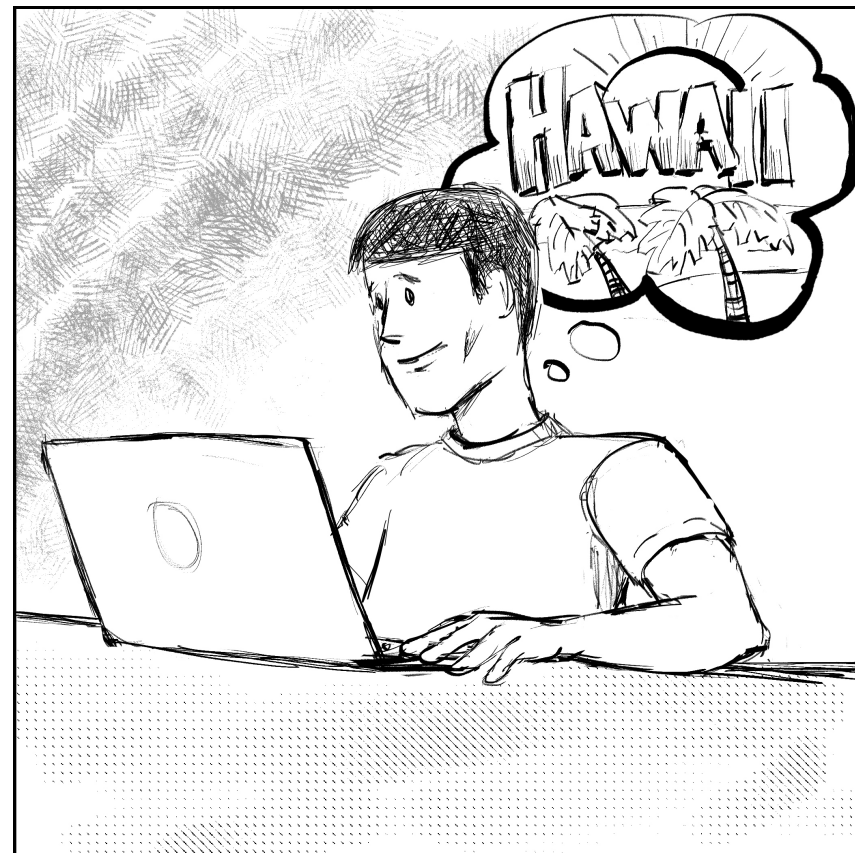


Step #5

A day later, she checks her credit card activity and sees the plan has been seamlessly created with equal monthly payments of \$158.

2

Integrating Lending into the Partner and Travel Experiences



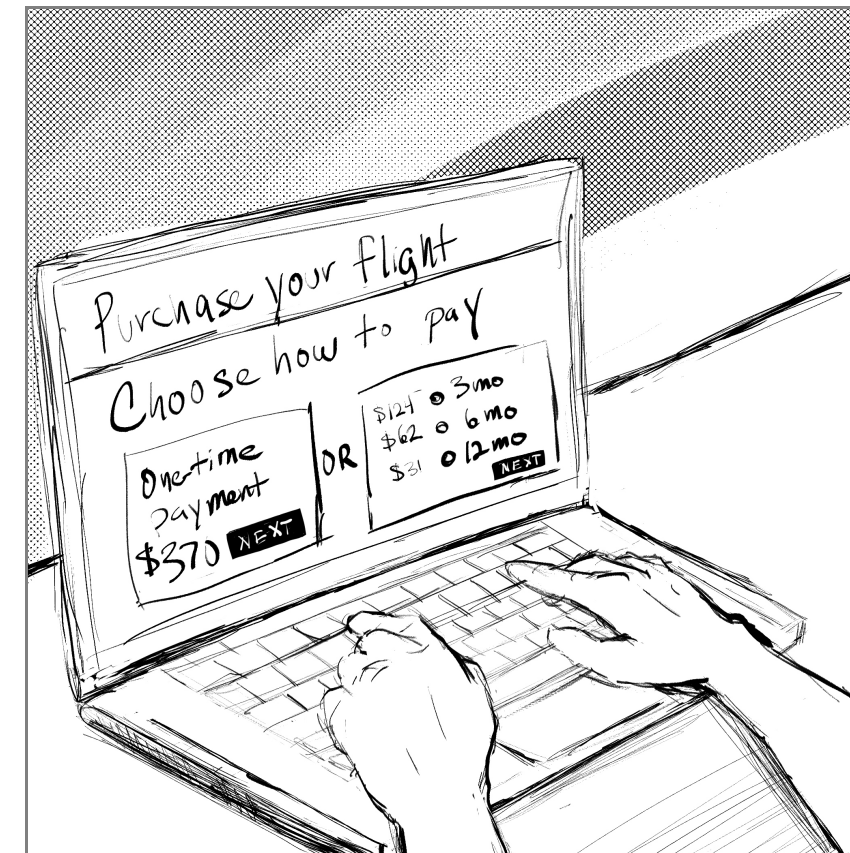
Step #1

Michael has no Chase card relationship and he's planning a Hawaiian getaway.



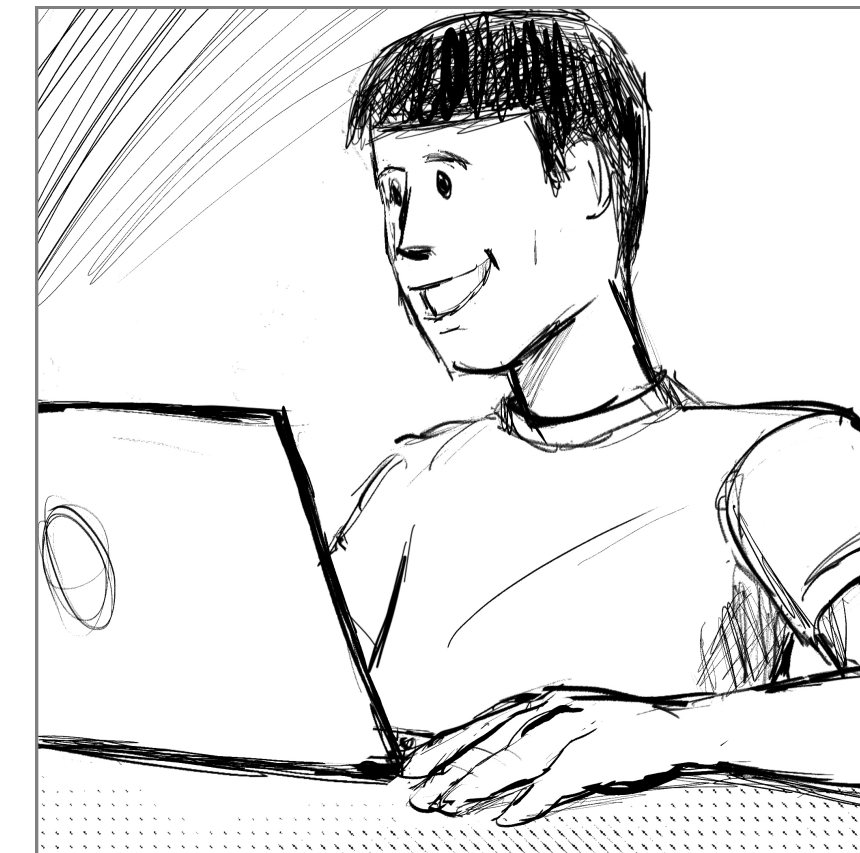
Step #2

While reviewing his itinerary, he learns about the option to pay over time with Chase installment Solutions.



Step #3

While checking out, he selects "Monthly payments" as payment method.



Step #4

He can select the plan that best works for him and chooses the 6 payment option, enters a few pieces of information to complete the pre-filled form and is able to book his flight.



Step #5

He gets a confirmation that his trip has been booked successfully and he's on his way to his Hawaiian getaway.

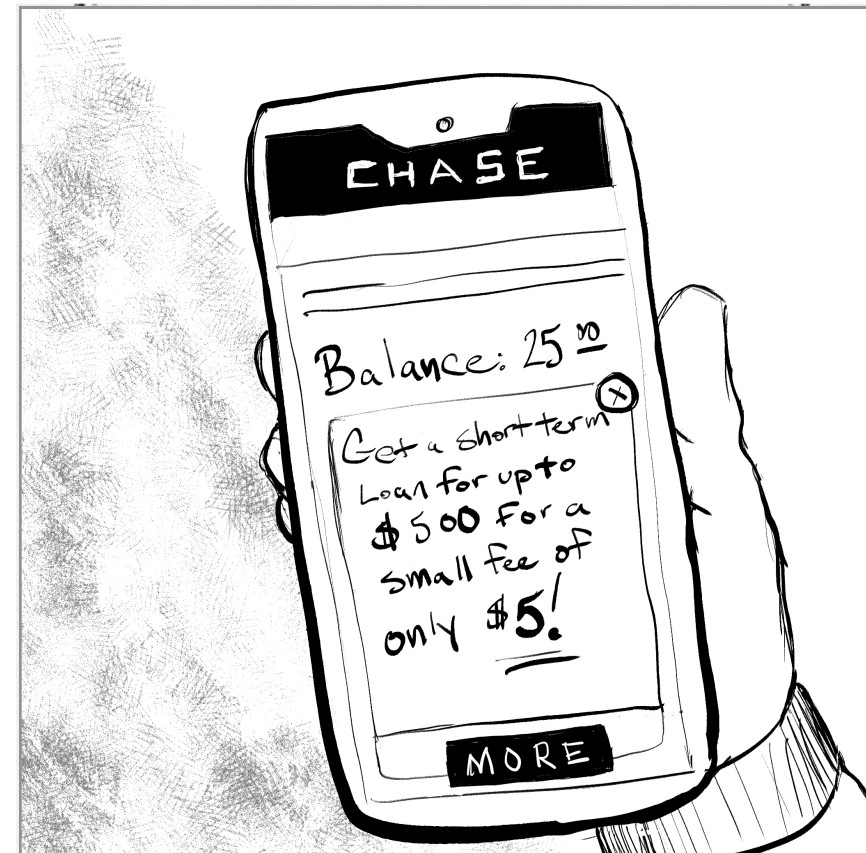
3

Small dollar lending to support our customers



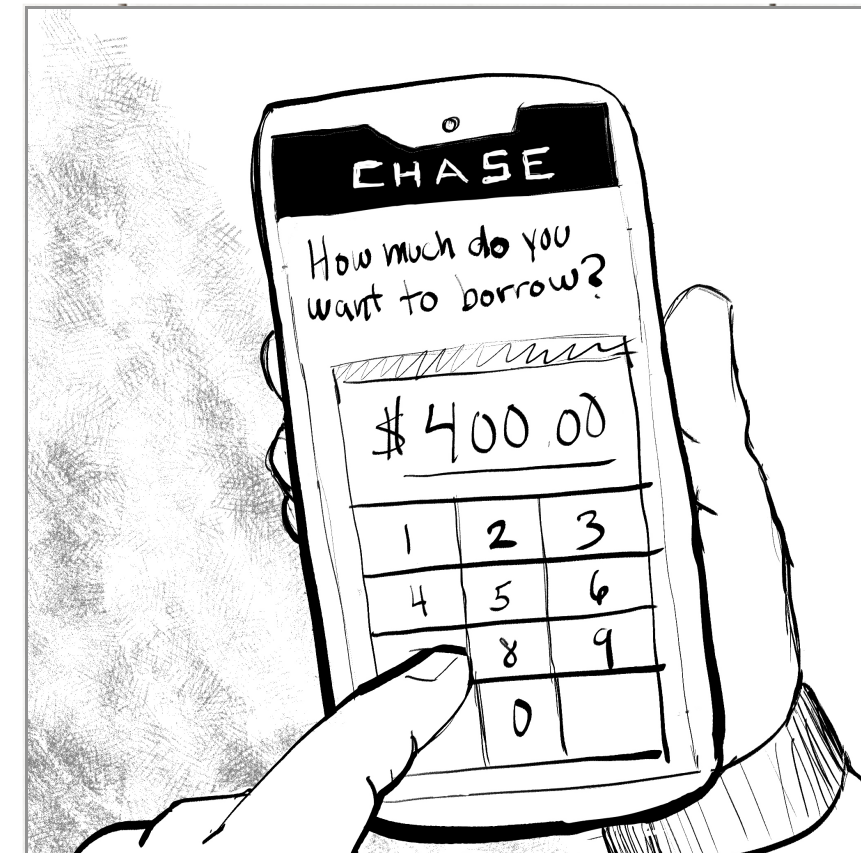
Step #1

Deepak, a long standing Chase customer, gets an alert through the app saying they may be low on cash given upcoming bills.



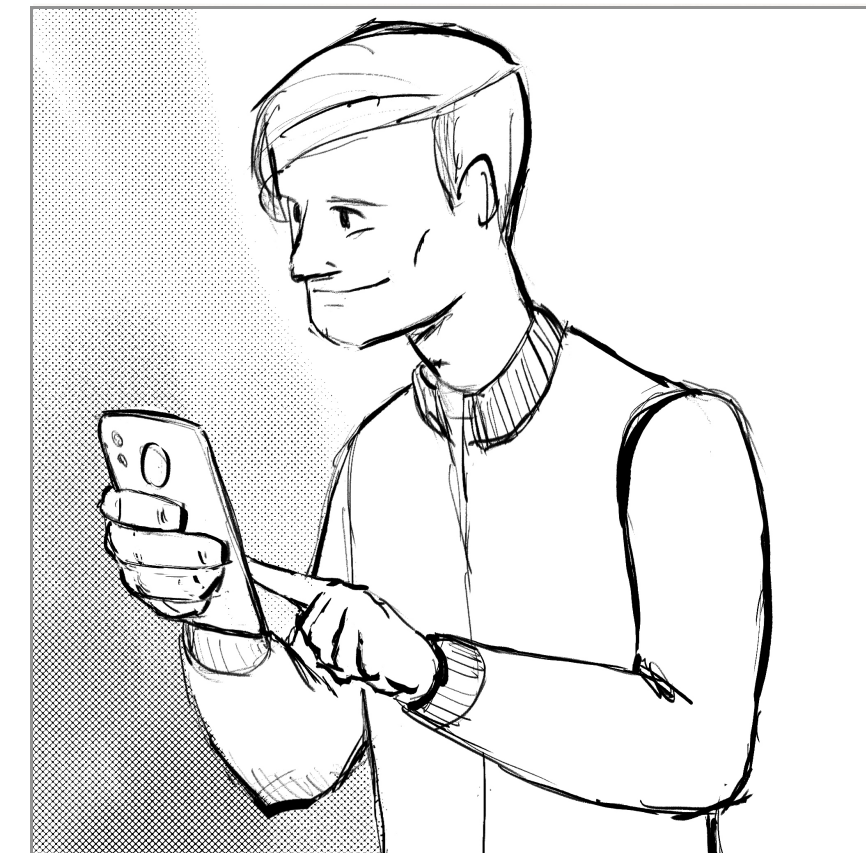
Step #2

He opens the Chase app and sees the option to get a short term loan of up to \$500 for a small fixed fee of \$5.



Step #3

He chooses a \$400 loan and clicks a single button to confirm.



Step #4

Funds are deposited real time into his checking account.



Step #5

Deepak avoids overdraft and can confidently walk into dinner with friends.